

Menorca Millennials starts its third edition reinforcing the value of the methodology of deceleration

- The Menorca Millennials experience started today in Menorca with 20 international companies coming from the US, the UK, Netherlands, Germany, Sri Lanka, India, Israel, Spain, Finland, France, Ireland and Russia
- Tim Draper (DFJ, Draper Associates and Draper University) and Mario Alonso Puig (doctor and Harvard University Medical School) are the first Experience Makers to participate in the deceleration program and share their knowledge and experience with the entrepreneurs
- The following days other Experience Makers such as Martin Varsavsky (Prelude Fertility, Fon, Jazztel); John Keagy (GoGrid), Alden Mills (former Navy Seal of the US) and Verne Harnish (Entrepreneur's Organization) will help companies to decelerate

Menorca, June 1st 2017. [Menorca Millennials](#), the world's first startup decelerator, kicked off the third edition of its international event with the participation of top 20 startups from 12 countries representing a wide variety of sectors such as biotechnology, recruitment, sports, automotive, travel, music and fashion. All these companies are led by second-time entrepreneurs and use innovative technologies such as augmented reality, artificial intelligence, machine learning and biometric algorithms, among others

[AdHeat](#) (US), [Docuvo](#) (UK), [Eccocar](#) (Spain), [Electronic IDentification](#) (Spain); [Eximap](#) (Finland), [Hubrix](#) (France), [HypeHash](#) (Sri Lanka), [Ictiva](#) (Spain), [InsideDNA](#) (Netherlands), [JNB Music](#) (Ireland), [MeetYourTalent](#) (Spain), [Mercaux](#) (UK), [MUrgency](#) (India), [Piligrim XXI](#) (Russia), [Social Internet](#) (Israel), [Swapp](#) (Spain), [Swarms Technologies](#) (Germany), [Team EQ](#) (Spain), [Vudoir](#) (Spain) and [Weplan](#) (Spain) are the 20 companies that flew to Menorca to participate in the program. *(Consult the list and descriptions of each company in the attached document).*

Menorca Millennials' third edition launched today with a warm-up session and a presentation in which the companies received complete information about the deceleration methodology and the processes they will live during the 15-day program. In the afternoon Menorca Millennials will host a video conference with **Tim Draper**, founder at DFJ, Draper Associates and Draper University, who will share his experience with entrepreneurs. **Mario Alonso Puig**, doctor and Harvard University Medical School, Boston, will focus on how to develop an abundance mindset. At night, Menorca Millennials, with the collaboration of CentreBIT and Joves Empresaris de Balears, will host a typical menorquin dinner with all the local ecosystem.

Decelerating together with top leaders of the entrepreneur global ecosystem

For 15 days, these 20 international startups, all of them led by serial entrepreneurs, will immerse themselves in the decelerator experience and live together on the Menorca Millennials campus

with top figures of the entrepreneurial and economical global ecosystem. **Martin Varsavsky** (founder of Jazztel, Fon, Prelude Fertility and founding partner at Menorca Millennials); **Len Shneyder** (VP of Industry Relations at SendGrid); **Alden Mills** (former Navy Seal of the US); **John Keagy** (founder at GoGrid); **Verne Harnish** (founder at Entrepreneur's Organization); **Tim Varner** (co-founder at Roost), **David Goldberg** (co-founder and CEO at Founder's Pledge); **Jason Eckenroth** (co-founder at Sovereignty) and **Cole Mercer** (Senior Product Manager at SoundCloud) are some of the 'Experience Makers' that will travel to the island to decelerate with the 20 startups.

Menorca Millennials' goal is to really get to know the team behind every company, evaluate its skills and capabilities and perform a human due diligence process to accelerate investments. To do so, the program focuses on inspirational workshops, informal chats, engaging 1:1s and unique activities to enhance the personal relation between startups, experience makers and investors. Biking with Martin Varsavsky; team building activity in the sea with Alden Mills and John Keagy, discussing about scaling up with Verne Harnish and a culinary experience to deal with chaos are some of the scheduled activities.

The last days of the programme are focused on investors, as Menorca Millennials will host venture capitalists, mostly from Europe, that will travel to the island to personally meet the startups of the third batch of Menorca Millennials. The event will also receive successful companies from the previous editions that will share their experience with the community.

Menorca Millennials, a growing community of tech professionals

Menorca Millennials has proven its ability to achieve its goal of detecting the best international talent and startups with great potential for scaling and succeeding. The community of startups of Menorca Millennials has done well, with the first Exit coming from Skylight (previously Homeswipe). In addition, 15 other startups that participated in the first or the second edition of the program have raised capital with a total value of almost € 50 million.

The organization has again the collaboration as a strategic partner of SendGrid, a company that has supported Menorca Millennials since the early days and that actively participates in the program; and La Caixa Balears. Laqtia, a company dedicated to manufacture and commercialize special soluble food preparations for use in automatic machines of hot drinks of vending and dispensing, has also incorporated as an strategic partner of this third edition.

About Menorca Millennials

Menorca Millennials is the world's first global community of decelerated startups that once a year meet in the island of Menorca. The program brings together the 20 most prominent projects of the year, led by second time entrepreneurs, with top figures of the global entrepreneurial and economic ecosystem (advisors, experts, venture capitalists). The goal of the program is to generate a reflexive atmosphere and a collaborative environment for the startups to analyze their business model and their next growth. Menorca Millennials is a unique and pioneering proposal that aggregates the world's best talent and that follows the philosophy of mentoring in flip flops to reduce investment risk and increase creativity and innovation.

Link to the video: <https://www.youtube.com/watch?v=XttGuSz82Gk>

Link to the web: <http://www.menorcamilennials.com>

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